

Nicholas J. DiPalo

CONTACT

- ❖ Nick.dipalo11@gmail.com
- ❖ 845-661-7651
- ❖ [Nickdipalo.com](https://www.linkedin.com/in/nick-dipalo8)
- ❖ <https://www.linkedin.com/in/nick-dipalo8>
- ❖ Fort Lauderdale, FL 33305

EDUCATION

Saint Joseph's University
Philadelphia, Pennsylvania
Graduated in May 2022

- Bachelor of Science in Business Intelligence & Analytics

TECHNICAL SKILLS

- **Software & Platforms:**
WordPress, Elementor, Avada, Shopify, WooCommerce, Monday.com, ClickUp, Google Ads, Google Analytics, Meta Ads Manager, Constant Contact, Mailchimp, Hootsuite, Sprout Social, Canva, CapCut, Opus Clip, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Acrobat, Microsoft Word/Excel, Lovable, Base44
- **Core Competencies:**
Project Coordination, Client Management, Digital Marketing, Website Management, Social Media Management, Email Marketing, Content Creation, Campaign Management, Marketing Analytics

WORK EXPERIENCE

JDOC Advertising & Marketing | Fort Lauderdale, FL

Marketing Account Coordinator

October 2022 – Present

- Manage and maintain client accounts, serving as the primary point of contact for communications, project coordination, and ongoing relationship management.
- Lead the execution of integrated marketing campaigns across websites, social media, and paid media channels, ensuring alignment with client goals and brand standards.
- Maintain and optimize client websites using WordPress (WP Engine), and visual builders like Elementor and Avada. Implement content updates, layout enhancements, and performance improvements to support a consistent digital presence.
- Create social media content and strategies for client brands; create engaging graphics/videos and schedule posts using tools like Hootsuite and Sprout Social to grow online presence and drive audience engagement.
- Plan, build, and deploy email marketing strategies using Constant Contact and Mailchimp.
- Build, optimize, and manage Google Ad campaigns for clients.
- Plan and coordinate client events and brand launches, overseeing timelines, logistics, vendors, and on-site execution.
- Assisted with the design and production of printed marketing materials including brochures, direct mail pieces, promotional items, signage, and business cards while ensuring brand consistency and timely delivery.

ND Studio | Fort Lauderdale, FL

Founder / Web & Product Design

ndstudioagency.com | *January 2026 – Present*

- Founded a web design studio focused on creating high-end, SEO-optimized websites for small businesses and entrepreneurs.
- Utilize AI-assisted workflows and modern development platforms to streamline design, prototyping, and implementation.
- Create AI-powered applications using modern no-code and AI-assisted development platforms.

Paramount Hudson Valley Theater | Remote

Marketing & Creative Support Specialist

February 2025 – Present | Contract (as needed)

- Assisted with Meta Ads management, monitoring campaign budgets and making adjustments as needed to support performance.
- Manage email marketing campaigns through Constant Contact, including content creation, scheduling, deployment, and ongoing management.
- Assisted with video editing and designed graphics for food and bar menus to support marketing and promotional updates.

Everyday Success Team | Remote

Social Media Marketer/Sales Specialist

Spring 2020 – Spring 2022

- Marketed social media services to artists, influencers, brands and entrepreneurs.
- Developed and managed social media content calendars, creating and scheduling posts on different social media platforms.

Paramount Hudson Valley Theater | Peekskill, New York

Business Manager Assistant /Admin

Summer 2021

- Assisted with everyday responsibilities including invoicing customers, paying bills and taxes, analyzing ticket sales, and ordering supplies for the theatre and concession.